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DCBB101/DCAM101

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I Semester B.B.A Degree Examination, January/February - 2025

**BUSINESS ADMINISTRATION**

**Management Principles and Practice**

**(NEP Scheme Repeaters)**



**Time : 2½ Hours**

**Maximum Marks :60**

**Instruction to Candidates:**

*Answers should be written completely in English only*

**SECTION - A**

**I. Answer any Five Sub questions. Each Sub question carries Two marks.**

**(5×2=10)**

1. a) Define Management.
- b) Give the meaning of Management By Objective (MBO).
- c) What is organising?
- d) What do you mean by Directing?
- e) Give the meaning of Scalar chain.
- f) Write any four importance of communication.
- g) What is Business Social Responsibility?

**SECTION - B**

**II. Answer any Four of the following questions. Each question carries Five marks.**

**(4×5=20)**

2. Explain the characteristics of Management.
3. Describe the steps in Decision making process.
4. Distinguish between formal and Informal organisation.
5. Explain Maslow's need Hierarchy Theory.
6. Describe the need for co-ordination.

**[P.T.O.]**



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**SECTION - C**

**III. Answer any Two of the following questions. Each question carries Twelve marks.**

**(2×12=24)**

7. Explain Henri Fayol's 14 Principles of Management.
8. Discuss in detail the various barriers to communication.
9. Explain in detail the techniques of control.

**SECTION - D**

**IV. Answer any ONE of the following questions. Each question carries Six marks.**

**(1×6=6)**

10. Draft an organisational chart of any organisation.
11. Discuss the various corporate social Responsibility activities of any organisation.